

## OOLTEWAH HIGH SCHOOL

# JUNIOR COLLEGE NEWSLETTER

VOLUME 1, ISSUE 1      JANUARY– FEBRUARY

## JUNIOR YEAR COLLEGE PLANNING

### February– March

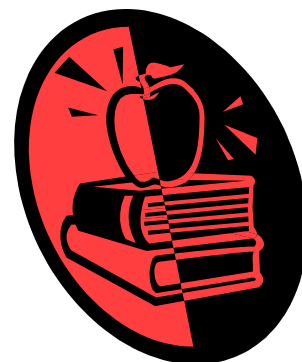
- Apply for scholarships
- Visit prospective colleges over spring break
- Plan to take ACT/SAT
- Explore college costs/options
- Put together resume that includes academic record, volunteer work, extracurriculars

### April-May

- Check academic requirements for prospective schools
- Take ACT/SAT
- Apply for summer jobs, internships and volunteer opportunities

### June-August

- Visit colleges, talk to current students that attend college
- Athletes should register with NCAA Initial Eligibility Clearinghouse
- Request applications and brochures from top colleges
- Get started on applications by writing sample drafts



Mrs. Seebach or Ms. Ingalls can answer any questions you might have about the college process, come see them in the guidance office toady!!!

## WEB-BASED GUIDANCE AT OHS

The OHS guidance department is implementing a web based guidance program, Family Connection by Naviance, for students and their parents. The program will initially be introduced to Juniors and their parents. In the near future the program will be available to Sophomores and Freshmen. Family Connection offers a number of innovative, easy-to-

use, web applications for high school students to assist them with a variety of tasks, including career planning, college planning, and the college application process. Family Connection will allow students to:

- Communicate with school counselor and college access advisor

- Get involved in the planning and advising process

- Research college

Sign up for the Naviance program by seeing Mrs. Seebach or Jill Ingalls in Guidance to obtain your registration code. Then sign on at <http://connection.naviance.com/ooltewah>

### ACT Test Dates

Test Date	Registration
Feb 9, 2008—	Jan 5-18, 2008
Apr 12, 2008—	Mar 7, 2008
June 14, 2008—	May 9, 2008

## REQUEST A COPY OF ACT TEST QUESTION ANSWERS

If you order and pay the fee for **Test Information Release (TIR)** and test on a national test date that offers this service at a test center in the U.S. you will receive a list of your answers, a copy of the multiple-choice test questions used to determine your score, the answer key, and scoring instructions. You will also receive information about ordering a photocopy of your answer document .

## INSIDE STORY HEADLINE



Caption describing picture or graphic.

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

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## INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“TO CATCH THE READER’S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE.”

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## INSIDE STORY HEADLINE

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.



Caption describing picture or graphic.

# DISCOVER SCHOLARSHIP PROGRAM

The Discover Scholarship Program (formerly known as the Discover Card Tribute Awards Program) awards up to \$300,000 in scholarships annually to high school juniors nationwide to support continued education and training beyond high school. Since 1991, Discover has awarded more than \$14 million in scholarships to nearly 6,000 students.

## Who is eligible to apply?

Any current high school **junior** who:

- Has at least a 2.75 cumulative grade point average on a 4.0 scale for 9th and 10th grades
- Demonstrates accomplishments in community service and leadership and has faced a significant roadblock or challenge

## How many scholarships are available?

- Up to 10 scholarships of \$30,000 each

## How may scholarships be used?

Scholarships may be used for any type of post-high school education or training, certification, licensing, two- or four-year trade and technical education or a two- or four-year college degree.

## How do students apply?

To apply online, visit [www.scholarshipadministrators.net](http://www.scholarshipadministrators.net) and use access key "DISC".

You may also download and print a [2008 Discover Scholarship application](#).

The application deadline for the 2008 program is a postmark date of Jan. 31, 2008.

Online applications must be submitted by 11:59 PM EST January 31, 2008.

For other questions, visit <https://www.scholarshipadministrators.net/EmailRequestForm.asp> using access key DISC, or call 866-756-7932.

View the [FAQs](#)

Read about the [2007 National winners](#). This 68kb PDF requires the free Adobe Reader. [Download Adobe Reader](#)

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	6			1		5	

Enjoy This!!!



## OOLTEWAH HIGH SCHOOL

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com

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WE'RE ON THE WEB!

EXAMPLE.MICROSOFT.COM

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YOUR BUSINESS TAG LINE HERE

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

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## BACK PAGE STORY HEADLINE

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give

your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a

good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.