

Hamilton County Elementary Schools



On Sale September 4 - 18

**2009
Kids First
Coupon Books**

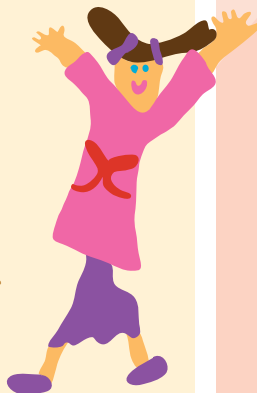
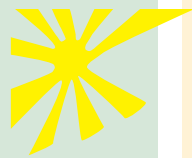
Spend \$10 and save THOUSANDS!



Sample Savings

\$800 at Best Buy
\$800 at hhgregg
\$500 at East Ridge Bicycles
\$400 at HobbyTown
\$400 at Humbucker Music
\$350 at Clinical Nutrition Center
\$100 at The Band Room
\$50 at Balloon A'Fair
\$50 at Tire World
\$35 at Chattanooga Veterinary Center
\$35 at Midas Auto Service
\$25 at CVS Pharmacy
\$20 at Office Depot
\$10 at IMAX 3D Theater
\$10 at Northern Tool
\$10 at Southern Honda Powersports
\$5 at Ace Hardware
\$5 at Advance Auto
\$5 at Bed, Bath & Beyond
\$5 at Express Oil Change
\$5 at Fantastic Sam's
\$5 at Greenlife Grocery
\$5 at Kleen-A-Matic
\$5 at Pet Care Warehouse

25% at Delta Queen Hotel
25% at Frameworks
25% at Genevieve Bond Gifts
25% at Joy's Flowers
25% at The Feathered Nest
25% at Wright Jewelers
20% at Front Runner Athletics
20% at Kingwood Pharmacy
20% at Learning Express Toys
20% at Ooltewah Nursery
20% at The School Box
15% at Nutrition World
10% at Batteries Plus
10% at Best Buy
10% at Casa-Rolls Dinner Drive-Thru
10% at East Ridge Transmission
10% at Firestone
10% at hhgregg
10% at Rent-All Store
10% at Rio Picante Mexican Grill
10% at River City Bicycles
10% at Stockdale's
10% at Tractor Supply



Freebies

D1 Sports Training
Hamilton Skate Place
Hixson Transmission
Salsaritas
Wild Birds Unlimited

Buy One Get One Free

Back Inn Café
Bargain Mart
Bojangles'
Bruster's Real Ice Cream
Burger King
Chattanooga Lookouts
Chattanooga Mocs
Chattanooga Water Taxi & Fat Cat Ferry
Comedy Catch
Creative Discovery Museum
DQ Grill & Chill
Eagle Bluff Golf Club
Inkredible Cartridge
Niedlov's Breadworks
Pearle Vision
PlayWorld Down Under
Sir Goony's Family Fun Center
Smoothie King
Soup's On
Southern Belle Riverboat
Waffle House

Where The Money Goes

Kids First is an annual fundraiser managed by the Hamilton County Schools Fund for Excellence, a non-profit organization. Now in its 22nd year, the coupon book program has generated nearly 12 million dollars for the benefit of public education in the Chattanooga area.

The schools keep \$7 for every \$10 book sold, representing a much higher return than offered by other fundraising programs operated by for-profit companies. Each school allocates the money raised according to their individual needs. Proceeds from the 2009 campaign will be used to pay for things like . . .

- **Technology Upgrades**
- **Educational Field Trips**
- **Instructional Materials**
- **Science Equipment**
- **Playground Improvements**
- **Art Supplies**
- **Library Books**
- **Reading Programs**

The remaining 30% of coupon book revenue covers production expenses and funds other school programs such as teaching excellence awards, student scholarships, and the annual superintendent's honors banquet.

